



NADCA Chapter 12 News Release

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Our guest speaker for this evening was Michelle Love-Johnson President of Clear Vision Strategic Marketing. Love-Johnson's educational pursuits have resulted in an Executive MBA from the University of Wisconsin-Milwaukee with undergraduate studies in the areas of accounting, management and communications at Concordia University (WI). Love-Johnson is an adjunct faculty member at both Lakeland College and Concordia University teaching courses in organizational behavior, global marketing and management strategies, management principles, managing change, business planning and project management. Michelle's presentation provided us with a glimpse of what works and why in the worlds of Marketing. Her presentation focused on five easy marketing tips to increase company profits.



Michelle Love-Johnson - Wednesday, February 11, 2009

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